



## VIP TOUR TO FRIEZE ART

October 3 – 6, 2019  
LONDON

Anda Klavina Consultancy invites existing or emerging art collectors and art lovers to attend Frieze Art Fair in London – for a VIP Tour from October 3 - 6, 2019. In a one-day tour you will see the fair, meet art experts, and network with art lovers from all around the world. You will understand the current situation in the modern and contemporary art market, and you'll receive priceless advice on how to start/continue with your own art collection – be it private or corporate.

### ABOUT FRIEZE ART

Taking place since 2003 Frieze Art Fair features more than 170 contemporary art galleries and over 1000 leading artists, and the fair also includes specially commissioned artists' projects, a talks' programme and an artist-led education schedule. More than 68 thousand visitors come to see the fair every year. Since 2011 Frieze New York takes place every May.

### VIP TOUR

Anda Klavina Consultancy guests are granted a VIP card that allows them to attend the fair two days before the general public, and entitles access to **Frieze private events**. It includes special meeting with artists, collectors and curators as well as events in sections Frieze Film, Frieze Music, Frieze Talk.

Guest will be invited to attend a special meeting with artists in Whitechapel Gallery.

Guests will also be able to visit **Frieze Masters** that features more than 130 leading modern and historical galleries from around the world, showcasing art from the ancient era and Old Masters to the late 20th century.

Guests will be invited for an exclusive tour in **PAD London**. Set in the vibrant heart of Mayfair, PAD is London's leading fair for 20th Century design and decorative arts. At the heart of PAD's idea is reveal how modern art, photography, design, decorative and tribal arts interact to inspire astonishing combinations and create the most individual and staggering interiors.

### WHO SHOULD ATTEND?

The VIP Tour is designed both for those familiar with the art world and those wanting to get a first impression.



## PROGRAMME

11:00 Frieze Art  
14:00 Frieze Masters  
17:00 PAD London hosted by 11 Davies Street Gallery  
19:00 Dinner with Special Guest (Optional)



## YOUR GUIDE

**Anda Klavina** has more than 10 years' experience as an art journalist and critic. Before becoming an entrepreneur, she wrote for the national Latvian daily 'Diena', as well as for the international art press (Flash Art, Frieze, The Art Newspaper, etc.), and she organised international seminars and conferences on various themes in contemporary art and art philosophy.

She travels to international art events and has established a global network of art experts. Anda Klavina holds an MA in the Philosophy of Art from the prestigious Centre for Research in Modern European Philosophy, Middlesex University, London.

## EXPERTS AND PARTICIPANTS SAY:

*"With her impeccable culture-competency Anda Klavina is art's ambassador for those who are attracted to allure of 'incomprehensible' and poesy of 'untamed.'"*

*Janis Avotins, Artist, laureate of Jean Prat's Prize in Painting 2016*

*"Anda Klavina is like Tarkovsky's Stalker. She connects art and business world."*

*Rauls Velins, General Manager at Roche Latvia*

*"Visiting Frieze Art together with Anda Klavina gave me clarity and focus as to my further career development in global context."*

*Andris Zegners, Artist*

## PROGRAMME INFORMATION

**Date:** Any date between October 3 - 6, 2019  
**Time:** 11.00 – 19.00  
**Price:** 200 EUR per person  
**Additional excursions, Dinner:** Additional  
**Location:** Frieze Art, Regent's Park, London

## CONTACT INFORMATION

### Anda Klavina Consultancy

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## Experience Excellence in Art!

